

An aerial view of a modern city skyline, likely Dubai, featuring numerous skyscrapers and a busy highway with traffic. The image is dark and moody, with a blue and grey color palette.

ELITE MEDIA GLOBAL

MEDIA • EVENTS • TECH

Behind Every Successful Journey

Who We Are?

At Elite Media Global, we pride ourselves on our unwavering commitment to executing remarkable projects. With a team of passionate professionals, we deliver comprehensive media, event, and tech products and services.

We specialize in outdoor consultancy services, sponsorships, conceptualizing, mall activations, and outdoor advertising. Our expertise lies in creating cohesive spaces that ensure your brand is not only seen but recognized. From conceptualizing to production, we house a team of seasoned professionals to deliver the finest results.

Moreover, our extensive portfolio of event categories sets us apart, we do it all from private events to majestic product launches, because we house the skills and resources to deliver a successful project, with a plethora of services; like tech integration, planning & management, production, filming production, media & PR, and much more.

What sets Elite Media Global apart is our dedication to introducing innovative technology to your projects. Our tech division allows your audience to transcend traditional experiences because we house the latest innovations across interactive, holographic, immersive and display tech. We don't take first impressions lightly, which is evident in our approach to your vision.

OUR PILLARS

Media



- OOH Consultancy
- Concept Creation & Sponsorship
- Mall Activations
- Production Facilities
- Outdoor Media

Events



- Planning & Management
- Conceptualizing & Execution
- Content Creation
- 3D & VR Design
- Production
- Tech & Screens
- Filming & Photography
- PR, Media & Marketing
- Sound & Lighting

Tech



- Display Technologies
- Immersive Technologies
- Interactive Technologies
- Holographic Technologies



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Media

Where We Inspire, Innovate, And Shape Unforgettable Brand Experiences

Discover the vibrant world of 'Elite' Media Division, where creativity and expertise come together to redefine the landscape of Out-of-Home (OOH) advertisement, mall activations, production facilities, concept creation, outdoor advertising and sponsorships.

Our media division takes a well-rounded approach to make sure your brand is recognized. From meticulous and collaborative conceptualizing sessions to the installation and maintenance of these campaigns, our team of experts are trained to take care of it all.

Media OOH Consultancy

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1. Scouting Asset Location

Our research department is tasked to scout a prime location with the most visibility.



2. Design Phase

We create an array of formats and collaborate extensively with our clients to conceptualize static and digital assets.



3. Authorities Approvals

Submission of paperwork like engineering drawings to the relevant government sectors for approvals will be completely overseen by Elite Media.

4. Manufacturing Phase

Our state-of-the-art manufacturing facilities produce media assets of any scale flawlessly.



5. Asset Installation

We will also completely handle road approvals, machinery and installation of the asset until it is fully functional.



6. Media & Revenue Generation

As our partner, you will benefit from our extensive directory of local and international clients across many industries.



Media

Concept Creation & Sponsorships

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Concept creation and sponsorships are at the heart of Elite Media's approach to brand engagement. Our talented team of creative strategists and visionaries excel in conceptualizing unique and impactful ideas that align with our clients' objectives and resonate with their target audience.

Through meticulous research, brainstorming, and collaboration, we craft compelling concepts that bring brands, campaigns and events to life. Additionally, our expertise in sponsorships enables us to forge strategic partnerships between brands and relevant events or initiatives, maximizing exposure and creating mutually beneficial relationships.

Whether it's developing a captivating concept or navigating the intricate world of sponsorships, Elite Media Global brings expertise, creativity, and a deep understanding of brand storytelling to create meaningful and memorable experiences that leave a lasting impression.



Media In-Mall Activations

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Elite media represents some of UAE and Qatar's well-known malls, holding exclusive advertising rights within these spaces. As our client, you'll get to expand your brand's reach significantly as our trusted research department can strategically allocate the most suitable mall and location for your activation to gain the most foot-fall of your targeted demographic to make your campaign a success.

Furthermore, our stand design and concept creation services ensure a stress-free experience. At Elite Media Global, we are dedicated to implementing the latest and greatest innovative technology to captivate your audience. We work closely with our clients to understand their objectives, while also working closely with mall management to ensure that the final product is aligned with the client and the authority.

Mall activation stands are great tools for connecting with potential consumers and gaining interest for your brand. With years of expertise in mall activations, we are able to provide a comprehensive suite of services that cater to every aspect of your campaign. From booking your space to the execution, Elite Media takes care of it all.

Over the decades, we have managed successful media campaigns for a number of clients from retail to services and government entities. Working across a diverse range of industries, we house the experience to amplify any brand and project utilizing the latest innovative technology. By blending creativity with strategic thinking, we ensure that your activation or kiosk stands out in the fast-paced mall environment, leaving a lasting impression on your audience.



Media Production Facilities



At Elite Media, we own one of the largest workshop in the GCC. Our production facility consists of a thoroughly trained team of professionals that interact with cutting-edge machinery and the latest technological solutions to bring your brand to life.

We possess the unwavering capability to produce an extensive array of assets, including billboards, sign boards, LED screens, digital mupis, 3D structures, 3D ambient displays, and printing services for various materials. With our expertise and state-of-the-art facilities, we deliver exceptional quality and craftsmanship in every project. Additionally, we provide comprehensive maintenance services to ensure the longevity and optimal performance of the assets we produce.

Investing in our state-of-the-art facility is what sets us apart in the region, our ability to flawlessly execute and install each asset is credited to our comprehensive workshop wherein we produce advertising projects that convey innovation and credibility.

Media

Outdoor Media



At Elite Media, we ensure to make advertising campaign that stands out, leave a lasting impact, and reach its potential effectively. From eye-catching billboards that tower over the Dubai skyline to dynamic digital screens that captivate the hustling citizens, we offer a wide array of outdoor media options to elevate your brand's visibility and message.

When it comes to handling, sourcing and selling outdoor media, Elite Media leads the way with innovation, creativity, and an unwavering focus on driving results. Let us be the driving force behind your next successful advertising campaign.

Our expertise in outdoor media comes from our extensive years at eye media, where our team brought advertising to life in key locations across Dubai like Jumeirah Lake Towers, Dubai International Financial Center, and Garn Al Sabkha.

Now, as Elite Media we look ahead to vibrantly color the streets of the GCC.



We Are Accelerators Of Vision, Constantly Engineering Experiences And Ideas That Inspire And Connect People

We focus on providing world-class event services with the creation of extraordinary experiences.

Our excellence derives from being the first of our kind in the region to provide the newest Tech services and accommodate a wide spectrum of impressive events.

We invest in the latest event technology and the manpower to execute flawlessly; this gives us an edge in our industry.

Our in-house team of producers, planners, designers, and content creators integrate with your team to engineer an experience that allows you to connect your people in ways you never imagined

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Events

Event Services



Our event services cover everything.

- ❖ Planning & Management
- ❖ Conceptualizing & Execution
- ❖ Content Creation
- ❖ 3D & VR Design
- ❖ Production
- ❖ Tech & Screens
- ❖ Filming & Photography
- ❖ PR, Media & Marketing
- ❖ Sound & Lighting

We take define well-rounded approach. When it comes to events, we recognize the hard work and dedication that goes into delivering a fantastic event; our service offerings are designed to cover all aspects and have Elite Media Global be your destination for all things event-related.

Whether it's an intimate gathering or a large-scale show, our team of seasoned professionals are trained to execute and deliver only the best.

Event Categories



- ❖ Exhibition Stands
- ❖ Ceremonies
- ❖ Corporate Events
- ❖ Conferences
- ❖ Product Launch
- ❖ Concerts & Live Shows
- ❖ Virtual Events
- ❖ Equipment Rental

As technology advances, the event sphere evolves as they go hand-in-hand. At Elite Media Global, we bridge the gaps we recognize in our industry to deliver a well-rounded experience to our clientele and their guests. We house the latest equipment and dedicate a team of researchers to study and implement the latest event trends and advancements.

Our expertise is established from years of experience and seasoned professionals. Trust us to deliver events that are the talk of the town.

We Are Redefining the Boundaries of Creative Expression and Brand Engagement

Step into a world where imagination inspires reality, where boundaries dissolve, and captivating experiences await. The realm of immersive technology is a landscape that transcends traditional confines. It is a fusion of artistry, innovation, and boundless creativity, where technology becomes the epicenter of an unforgettable experience.

At Elite Media Global, we embrace the ever-evolving nature of technology, which undoubtedly makes innovation our driving force. Our commitment to staying at the forefront of technological advancements enables us to redefine the boundaries of creative expression and brand engagement. Whether it's leveraging cutting-edge digital solutions, incorporating augmented reality, or exploring emerging technologies, we thrive on pushing the boundaries of possibilities.

With an efficient understanding of the transformative power of technology, we harness its potential to craft immersive experiences, captivate audiences, and elevate brands.

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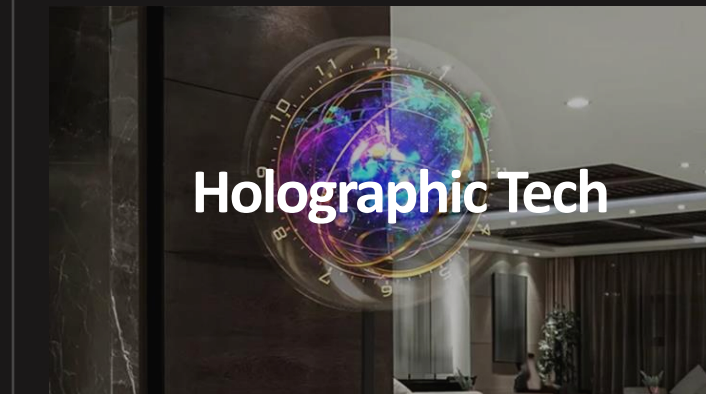
Tech

Tech Products

As pioneers in the advertising industry, we pride ourselves on staying at the forefront of relevant technological advancements, housing the latest and most exciting innovative tech in the realm of advertising.

At Elite Media Global, we undoubtedly recognize the true power of advertising. It is essential to captivate your audience and serve the essence of your brand through immersive and interactive experiences. Our tech products have been divided into 4 smart categories that showcase the diversity of our offerings.

Choose from captivating displays, immersive and interactive experiences, and the magic of holography to deliver the occurrence of a lifetime.



Tech Services

Our tech division redefines efficiency in the realm of cutting-edge technology. At Elite Media, we understand the complexities of today's technological landscape and have designed our services to alleviate your concerns and empower your brand efficiently.

Our service offerings are designed to provide comprehensive solutions, creativity, collaboration and maintenance. We keep our tech at the forefront of our advancement as a company to ensure we inspire our market and demographic to be in the loop with the latest technologies.

The approach is simple. We source and manufacture from the best and do our best to maintain and operate all of our technology. This ensures the longevity of our installments and your brand, all our projects regardless of timeline look and function as new as ever.

**Application
& Software
Development**

**Design
Services**

**Maintenance
& Operations**

**Concept &
Content Creation**

Partners We Work With

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بلدية دبي
DUBAI MUNICIPALITY

DP WORLD

TECOM GROUP

شرطة دبي
DUBAI POLICE



مؤسسة محمد بن راشد
لتنمية المشاريع الصغيرة والمتوسطة
DUBAI SME

KEZAD GROUP

جزيرة الماربه
AL MARYAH ISLAND

JUBAIL ISLAND

Agencies We Work With



Some Brands We Work With

APPAREL GROUP
SINCE 1996
EXCEED EXPECTATIONS EVERYDAY

LANDMARK
GROUP

ZADEA

Unilever

CHALHOUB GROUP
SINCE 1955

الطائر
al tayer

الرستماني
AWR OSTAMANI
Arabian Automobiles

AL NABOODA
AUTOMOBILES

Al-Futtaim motors

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DAMAC

SOBHA
REALTY

SELECT
GROUP

ARADA

BINGHATTI
بن غاطي

KERING

LVMH

RIVOLI

RICHEMONT
MIDDLE EAST, INDIA AND AFRICA

LEVANT
THE MARK OF LUXURY

etisalat

du

Virgin

SAMSUNG



ACCOR HOTELS
Feel Welcome

WYNDHAM
HOTELS & RESORTS

THE MARRIOTT GROUP

RHG RADISSON
HOTEL GROUP

kerzner

An aerial photograph of the Dubai skyline at dusk. The image shows a dense cluster of skyscrapers, including the Burj Khalifa, with a multi-lane highway filled with traffic in the foreground. The sky is a mix of blue and orange, indicating the time is either early morning or late evening. The text is overlaid on the left side of the image.

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Thank you

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